







In Switzerland it is known that the winter season is much more important rather than the summer season. That's why we wanted to dedicate an edition of the magazine to winter and the most popular winter tourist destinations.

St. Moritz, Andermatt, Zermatt, Megève, combined with the cities of Zurich and Geneva; and a reportage Puglia, for those who like it even in the colder months want to play golf.

On the subject of golf, we have put together some news and introduced our new partners: Hardwood Putter, Starlight Golf and Tourist Golf, where we will participate with our rich lotteries.

Digital Mountain Edition is so named because it will soon be introduced in the new application for Apple phones and can be downloaded for free at the Apple Store "Golf Pleasure & Taste - Immogolf".

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Good reading!

Francesca Ada Babini General Manager



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ovor:

" Andermatt " by Amy Ang www.amvanaart.com

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Press

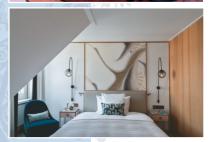
Tipografia Isella Via Cuccio, 97 22018 Porlezza CO, Italy www.tipografiaisella.it

Distribution: Italy, Switzerland, France and Monaco











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THE LIVING CIRCLE

The concept "The Living Circle" thrives on nature and luxury- in the most fascinating places in Switzerland. "The Living Circle" is not a chain of hotels in the classical sense, but an exclusive selection of incomparable habitats with two hotels, two farms and two exquisite restaurants.

ARRIVE AND COME HOME

The stork is one of two very special houses that make up "The Living Circle". Located in the heart of Zurich, the hotel embodies the essence of the city and with each visit, the inspiring liveliness of this place opens up anew. For centuries people have come to



gether in the stork. Our restaurants and bars attract visitors and locals alike, and are of historic importance to the city. Whether on a business trip or simply for pleasure: we invite you to enjoy the hospitality of the stork in a relaxed way.

WHERE THE STORK IS LANDED

Long ago, a pair of rare black storks landed on the roof of the original hotel. A legend was born - and with it the name of the hotel. For centuries, the Storchen has been the epitome of warm hospitality and personal service in the heart of Zurich's historic Old Town. Let yourself be pampered and discover the city.

A BRIDGE BETWEEN HISTORY AND TRADE

The location of the stork at the narrowest point of the Limmat is of great historical and logistical significance. As a historical witness, the stork reflects the history and stories of the city of Zurich. The hotel marks the point where trade routes began and journeys began. Each window offers breathtaking views of centuries old architecture, bringing the incomparable energy of the city to life again and again. Thanks to its central location on Weinplatz, you can find some of Zurich's most popular attractions in the immediate vicinity. In addition, a labyrinth of winding streets and hidden squares just waiting to be discovered.

STYLE HAS TRADITION HERE

The present stork was completed in 1939 and different architectural styles testify to var-

ious renovations. The recent redesign of the house combines modern aesthetics with traditional details - the result is an interior that is as comfortable as it is refined. Noble textures, fine fabrics and luxurious marble combine to form elegant rooms that invite you to cultivated relaxation. The historical heritage of the stork has been carefully preserved, so that it survives the time.

VIEW WITH ROOM

Surrounded by breathtaking views, luxurious details and modern amenities harmoniously come together. Each room offers unique views of the Limmat or the picturesque old town of Zurich. Amidst finely tuned colors, contemporary furniture and the finest materials, the Storchen offers a luxurious box seat for the multifaceted spectacle Zurich has to offer.





9

MODERN DESIGN IN MANY FACETTES

From spacious suites to family rooms: The accommodation options in the Storchen meet a wide variety of travel needs. Each stay at the Storchen is characterized by fascinating views, elegant decor and modern facilities. Detailed, hand painted nature motifs on the walls meet contemporary furniture and furnishings. This creates clear, modern spaces that are both luxurious and comfortable. The exquisite details combine with a pleasant palette of neutral hues and targeted accents to create a wonderfully relaxing retreat.

HOW **7URICH MEANS**

The Hotel Storchen has always been a meeting place. This hospitality is still to be felt today in its restaurants and bars and makes the enjoyment an experience

In the restaurant La Rôtisserie, a spacious terrace overlooking the river and the Grossmünster provides a unique setting for moments of indulgence at any time of the day. The menu entices with innovatively interpreted classics, freshly prepared with local ingredients. Let yourself be pampered by the exquisite seasonal creations of Chef Cyrille Anizan, against a spectacular mountain backdrop. The recently refurbished Barchetta Bar attracts locals as well as guests from near and far - with freshly roasted coffee and light lunches a day and expertly mixed cocktails in the evening. Finish - or start - the evening in the new Cigar Bar, where connoisseurs accompany fine cigars with a glass of rare rum or cognacs. A collection of guild coats of arms reveals here the connection of the hotel to the oldest fishermen and Schifferzunft of Switzerland, whose guild people gather here since 1939. The importance of the hotel as a historic meeting place is highlighted most clearly during the three-year-old Schifferstechens, organized in memory of a similar tournament from the Middle Ages together with the Limmat Club Zurich

ROOMS THAT WANT TO BE **CFIFBRATED**

Whether for a corporate event or a private party: the Hotel Storchen offers the right ambience for your event, from sumptuous banquets to business conferences: the stork's top-equipped halls can be adapted to any event. The largest of the four rooms is the Salon Littéraire (42 m2). With parquet flooring and an impressive stucco ceiling, it offers a stylish setting and is ideal for larger events. For small meetings and events we recommend our boardroom (35 m²), the Limmat







ta Bar and the Cigar Bar can also be rented for events.

A CITY LIKE A HOME

The «stork experience» goes far beyond the walls of the hotel and captures the essence of Zurich in all its diversity. The Limmat is a picturesque backdrop for the hotel - the view sweeps over the river far into the distance. Enjoy cozy hours at the Barchetta Piazza and experience the unique Zurich lifestyle at close range

A UNIQUE CITY AWAITS YOU

Whether culture or gastronomy: Zurich has much to offer - for guests as well as for locals. Discover the famous art collections of Switzerland in the permanent exhibitions of the Kunsthaus and the Rietberg Museum. Experience unforgettable orchestral concerts in the Tonhalle Zurich. Or visit the magnificent Grossmünster - landmark of the city - and the nearby Fraumünster. In addition to the city's cultural attractions, you will find countless

exclusive shops, many famous dining establishments and a nightlife scene that is well known across the country.



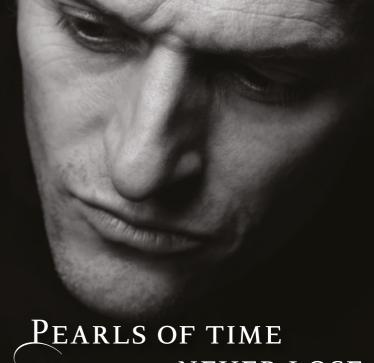
STORCHEN ZÜRICH Weinplatz 2 8001 Zürich T+41 44 227 27 27 info@storchen.ch www.storchen.ch

10









PEARLS OF TIME

NEVER LOSE

THEIR LUSTRE. H. U. SCHMID

ZURICH AS OUR INSPIRATION: THE CITY ON THE DISH











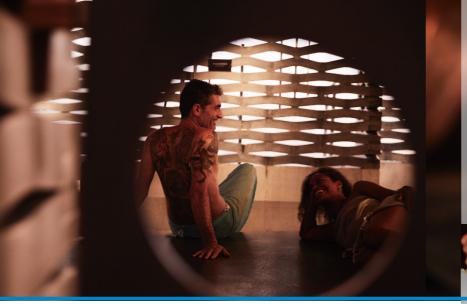


In the Zunfthaus zur Waag it is possible to dine and celebrate in a stylish old town atmosphere. Be inspired by Sepp Wimmer's hospitality in this historic house dating back to 1315. In the elegant, Zurich-style bourgeois room on the first floor, head chef Alain Koenig pampers you with Zurich classics and creative new creations. Among its most prestigious dishes is the Zürcher Geschnetzeltes with Butterrösti. From April to September, the

shady terrace on the car free Münsterhof invites to light summer dishes and ice-cold Lake Zurich wines. Enjoy the splashing of the Münsterhofbrunnen and the ringing of the church bells, while watching the swifts above the roof of the Fraumünster.

ZUNFTHAUS ZUR WAAG Münsterhof 8 8001 Zürich T +41 44 216 99 66 www.zunfthaus-zur-waag.ch





HAMMAM

Already over one hundred years ago, our ancestors washed off the everyday dust in the Volkshaus. Today, the Turkish Hammam nourishes the soul in the city bath at the same time. Herbal steam baths and healing chalk wraps not only cleanse the pores deep, they also warm the mind - as well as the relaxation on the navel and the oriental refreshments in the relaxation room afterwards. Our insider tip are the original soap foam massages.



STADTBAD ZÜRICH

Being there, enveloped by comforting warmth. There, where soft lights glow and exotic smells float. Where oriental hospitality of Swiss quality shakes hands. To be there, where the distance is in the home and the home in the distance.

SAUNA

Turks, Russians and Native Americans have known for hundreds of years about the beneficial effects of the sweating ritual. A special treat is the additional massage with birch branches before jumping into the ice cold pool - for detoxification and natural stimulation of the circulation.

SPA-TREATMENTS

Whether deep relaxation, beauty or health: the Hammam & Spa combines selected spa traditions. Classic and oriental massages relax and increase wellbeing. Ayurvedic treatments ensure detaxification and cleansing, thalasso therapies revitalize and tone up with the healing powers of the sea. And for a particularly radiant conclusion, offer our various beauty treatments.





HAMMAM & SPA
Stauffacherstr. 60
8004 Zürich
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info@stadtbadzuerich.ch
www.stadtbadzuerich.ch



BodyMind.Golf is a novel combination of two disciplines for personal development of your golf game. Our concept is based on individual body dynamics and an awareness of thought activity for optimizing effortless swing movement. This allows you to play golf with your true (often hidden) potential in a healthy way.

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Walter Pitchford Dynamic Movement Coach



The Dolder Golf Club Zurich was founded in 1907 and it is one of the oldest golf clubs in Switzerland. The private 9-hole course is located in the area of the city of Zurich and is idyllically embedded in the forest of the Adlisberg. Guests are welcome. Tee times are to be agreed through the secretariat. The course is located on the southern slope of the Adlisberg.

For this reason, the many inclines make the place, despite its clarity, a physically and mentally challenging experience. 2004/05, the place was gently rebuilt and renewed all greens. The 9 hole course can be played in two passes. The deductions remain the same in both rounds. Slopes, stepped greens, bunkers and old, dense trees complicate the game. The course is not very long, but the greens are small and well defended. Precision is therefore more important than length.

DOIDER GOIECIUB ZÜRICH Kurhausstrasse 66 CH-8032 Zürich T+41 44 254 50 10 F+41 44 261 53 02 info@doldergolf.ch

9-Holes Course

- PAR 60
- 3366 m
- Restaurant
- DOLDER GOLFCLUB ZÜRICH • Puttina Green







MAKUMAYU is a fashion company founded in 2011 with headquarters in Switzerland, run by the fourth generation of the Palaco family from the Peruvian city of Arequipa.

The family is one of the pioneers in the trade in alpaca wool and began processing and exporting to Europe in the early 20th Century.

The brand is composed accordingly of two central elements of the family history.

MAKU is derived from the name of the village Makusani, which lies at an altitude of more than 4'000 meters above see level

located in the Peruvian Andes. In this village, the Palaco family lived to buy quality alpaca wool. The alpaca breeders had to cross a river called MAYU on Quechua. In the 1960s, with the support of the family, a bridge was built in order to ensure a safe special for the alpaca broader.

The company's close ties to the Peruvian highlands and alpaca breeders are also reflected in MAKUMAYU's social commitment and support for local projects.

WWW.MAKUMAYU.CH







Interview with Celeste van der Graaf

Fotographer Jeannette Johannsen

Anti-aging Expert&Brand Ambassador of Swiss Cosmetic

info@swiss-cosmetic.com

- Hi Celeste. You are very well known. Can you explain?

Yes, my name is indeed famous, but behind it there is a lot of work, quality work and discretion which people appreciate very much. I started doing beauty 23 years ago and today I am an antiaging expert who treats all type of people from all over the world. I am also Brand Ambassador for two Swiss Beauty Brands and Make-up Artist on special Events, Catwalks and Movies. I am blessed and happy to have the most beautiful job in the world, to make people beautiful.

- Is it true that you are the make up artist of some VIP's?

Yes, I treat VIP's since many years and most of them lives all over the globe. When they come to Switzerland we meet in their hotel or chalets. Privacy is the crucial point while no one would like to be exposed after an Antiaging Treatment.

- Concerning golf, what will you suggest as body treatment for golfers?

Golfers experience a lot of soreness in the neck and back areas

Relaxation and Therapeutic massage is one of the most popular and well known treatments for golfers. It is a gentle type of massage that uses long strokes, it is great to improve circulation, ease muscles ache and pain and helps the relaxation. Before this type of massage I suggest anyway to do a scrub soap Back massage.

BEAUTY TIPS FROM

CELESTE VAN DER GRAAF

Here are some beauty tips in case you will use it.

- How do you treat yourself and your skin to make it so smooth and wrinkle free?

Since health is priceless I take good care of myself and take Celergen everyday. Celergen, Swiss Marine Cell Therapy is the only Swiss Antiaging solution of the future, it is definitely the next big step for those seeking well being and good health. Our bodies are constantly trying to repair themselves by reproducing and revitalizing cells. The key to the success of Celergen is that it packages proteins in such a way that they easily enter the blood stream and the brain, thereby trigger enhanced cell activity.

- Can you tell us what is your daily skincare routine?

My daily skin treatment is of course to clean my face with *Gentle Wash from Lancome*. I love Lancome because it gives me a fresh feeling. Afterwards I use *Skin Mist Spray* made of Cucumber. This skin mist spray provides imprtant proteins, vitamins and hyaluronic acid. I massage my face a few minutes with 100% Argan Oil which contains vitamins and protects against free radicals. Of course I also use everyday *Sun-blocker* to guard my skin against pigmentation. Once a week I do a face treatment with *LED Light Therapy* and every three months I do my favourite treatment called the *Mesotherapy*.





THE MODEL ACADEMY

"Monica Salinas, former Miss Peru offers at her Modelschule in Luzern the comprehensive foundations of the industry in courses and internships. We organize our own events for designers and fashion labels, give our models performances and engagements. For women and men over 12 years. For beginners and advanced. For all those who work on their appearance and want to move more safely. Learn the basics of running technique, is working on the communication and body language, photo shoots are carried out and the contents of the etiquette are taught, will continue a style and make up done coaching and last but not least comes Nutrition and the sport to the language.

Informative talk and courses can be found on the Website www.swissmodelschule.com"

Für Moda Cafe: Red Gala Party and Fashion Show can be found on the Webseite www.moda-cafe.com





SWISS MODELSCHULE Monica Salinas Hofer Owner

Obere Erlen 27 6020 Emmenbrücke, Switzerland T: +41 (0)41 535 11 27 info@swissmodelschule.com www.swissmodelschule.com

Tell us your story ...

I graduated in Modeling, Personal Development Image and Event organisation at the University of Peru. In 2007 i founded the Swiss model school of Luzern where I not only teach young Ladies and Gentlemen to become a Model but also and good manners and etiquette. This is the foundation of professionalisms. Having a proper etiquette demonstrates respect, care and consideration.

Physical balance, inner confidence and a sparkling personality are all necessary to make a charming performance. The catwalk, easy to learn but can take a lifetime to master. However, what makes runway technique so interesting to me is how requires both outward and internal calibration.

What is the concept of your fashion school?

Walk like a Catwalk Model

Physical balance, inner confidence and a sparkling personality are all necessary to make a charming performance and to wakeup everybody's inner Diva.

What is Moda Cafe?

Moda & Café is a combination of food and fashion.

Our customers are welcome in a cozy atmosphere where you can enjoy national and international delicacies from all over the world and inspired by the latest fashion trends at the same time.



With empathy and expertise we bring your inner and outer beauty to shine.

Trained sensitive hands perform wonderfully relaxing cosmetic and modern aesthetic treatments such as mesotherapy, microneedling and radio frequency and can make your perfect beauty experience like that.

Highlight your inner and outer beauty and reconcile. They are the focus, so that we get your affairs in outer glow.

Our therapies offered were tried by ourselves.

We attach importance to cooperation with Swiss cosmetics and maintain contacts with local drug stores, pharmacies and a medical college.





How to combine a smooth and beautiful skin with a relaxing back?

Disturb the wrinkles between the eyebrows and affects you the "mouse finger" on computer screens?





SKIN APART LUZERN www.skinapartluzern.ch

076481 82 07 info@skinapartluzern.ch Kanonenstrasse, 6004 Luzern



THE SUCCESSFUL INNOVATION IN REGENERATIVE

MaRhyThe-Systems GmbH & Co. KG

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E-Mail: info@info@skinapartluzern.ch T: 076 481 82 07

How does MATRIX RHYTHM THERAPY works?

Our cells oscillate rhythmically, provided they are healthy. Is this process disturbed by in any way, so the oscillation slows down and the cells get no longer good nutrition and oxygen. Toxic waste products are not being eliminated fast enough. This process you find in the muscles, bones, cartilage, vascular and nervous tissues.



MATRIX RHYTHM THERAPY stops this deletering process via a specially shaped resonator. This resonator in the therapy appliance produces mechanical pulsations which will gently and harmoniously induce the cells to accept again their own body analog oscillations. This is particularly effective for the skeletal musculature and the nervous system. Because of this metabolic processes will be back to normal and pain gets reduced in short time.

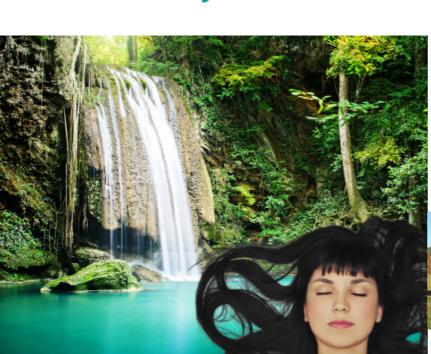




What can we treat:

- reduction of oedemas
- tension, spasticity, stress in in the joint capsules
- reduced mobility after accidents, operations
- chronic pain, tinnitus, carpal tunnel syndrom, fybromyalgia
 - especially migraine or phantom pain
 - epicondylitis (golf or tennis arm)







The beautiful 18 hole / par 72 course, the 685 M.ü.M. can be played with a handicap below 30. Guests are welcome from Monday to Friday. An appointment by telephone, club membership and a valid handicap of maximum 30 is necessary. The Zumikon golf course is equipped with a club house, a driving range and a shop. Elevated teas and greens, sheltered by bunkers and water hazards, are the hallmarks of this golf course. In particular, the height difference provides some challenge to the player.

18 hole-course

- Par 72
- Restaurant
- Cub House
- Pro Shop



GOLF & COUNTRY CLUB ZURICH Weid 9 8126 ZUMIKON, SWITZERLAND T+41 43 288 10 88











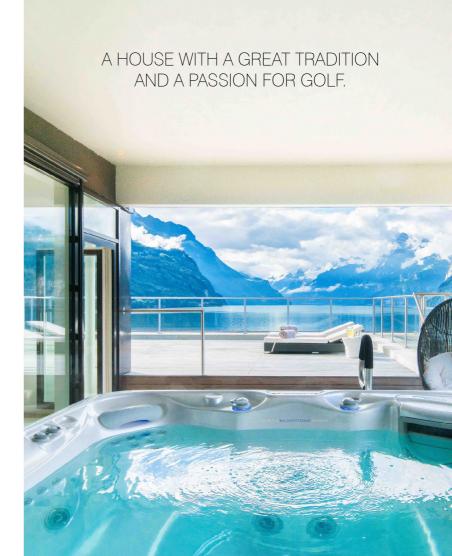
SEEHOTEL **Waldstätterhof** Brunnen

The Seehotel Waldstätterhof has a 147-year tradition as a host with heart and soul. A house where the charm of the early days meets the highest comfort, perfect hospitality and the unique location on Lake Lucerne. As a proven golf hotel, we are friendly connected to the Golf Club Axenstein. In 10 minutes you are there! And if the weather does not play along, our indoor golf simulator will make your stay a pleasure. Just like our SPA landscape, two exquisite restaurants, a bar and an atmosphere to relax, feel good and enjoy.

Welcome!

WWW.WALDSTAETTERHOF.CH

SEEHOTEL WALDSTÄTTERHOF Waldstätterquai 6 - 6440 Brunnen T.: 041 825 06 49 sales@waldstaetterhof ch







ANDERMATT - The attractive year-round destination.

A house in the mountains can not ignore a ski area up to expectations nearby, kilometers of slopes where you can have fun going down the snowy slopes with skis or snowboarding on your feet. That's why Andermat is turning into a fascinating and exclusive tourist destination ready to welcome thousands of visitors all year round, and has become the largest ski resort in Central Switzerland, with its 120 kilometers of slopes located in a snow covered region sure.







Apartments with hotel service from Radisson Blu

The Gotthard Residences will be inaugurated by Christmas. In a new independent building there will be about 100 units ranging from practical studios to spacious apartments with multiple rooms, up to luxurious penthouses. The owners can take advantage of the rates reserved for them in the restaurants, in the fitness and wellness center, on the golf course or on the ski slopes. Thanks to a solution com-

parable to the membership of an exclusive club, residence owners enjoy many other advantages such as preferential booking process management, invitation to particular events and much more. So your apartment becomes a real place of good alpine retreat with a dedicated service.





For the first time, starting this winter season, it will be possible to ski up to Sedrun and return to Andermatt, always on skis. It's the big news of the winter of 2018-'19 which is already enjoying a lot of interest among fans all over Europe, ready to come and discover the new slopes built on slopes so far unexplored. This was possible thanks to the construction of ten plants (four new, five replaced and one renovated). At the same time, artificial snow-making systems, runways and restaurants were also built. The new SkiArena Andermatt-Sedrun has in fact become the largest

ski resort in Central Switzerland and, thanks to its variety and guaranteed snow cover, is one of the most interesting in Switzerland. Ambitious skiers find their ideal terrain on the Gemsstock, while the Nätschen-Gütsch with its sunny slopes attracts families and passionate skiers alike. It is no coincidence that the magazine Fit for Fun has elected the SkiArena Andermatt-Sedrun best ski resort in the Alps.





A golf course that harmoniously adapts to the natural terrain and offers exciting and challenging sports. A golf course that turns golf into an adventure in the midst of an impressive mountain world.

The 18-hole, par 72 championship golf course of Andermatt Swiss Alps is located in the beautiful Urseren valley between the mountain villages of Andermatt and Hospental - surrounded by mountains and the Reuss. The course offers a first-class. high-alpine golf experience for both enthusiastic amateur golfers and ambitious tournament players.





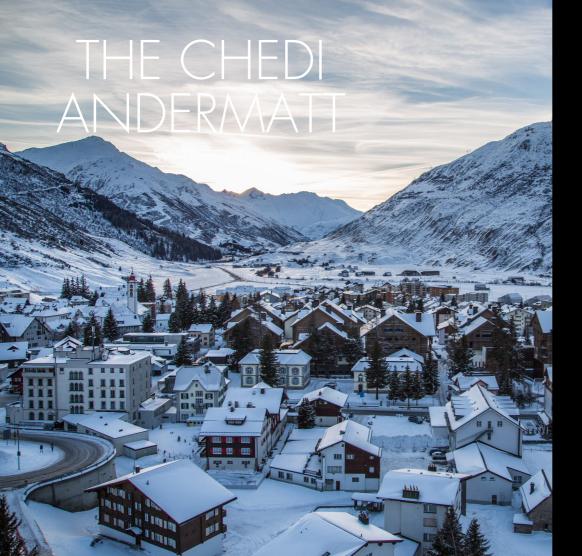


18 hole-course

- Par 72
- 6127 m
- Driving Range
- Pitching Green Chipping Green
- Training bunker
- Pro Shop
- Restaurant
- Bar

ANDERMATT SWISS ALPS GOLF COURSE The Club House Reussen 6490 Andermatt T+41 41 888 74 47 golf@andermatt-swissalps.ch





ALPINE, ASIAN, AUTHENTIC

The Chedi Andermatt will captivate and move you. With its authenticity, the unusual liaison of Alpine chic and Asian expression. Lifestyle at The Chedi Andermatt is the result of the successful mix of tradition and nature that is expressed in the resolute use of materials from the region. Star architect Jean-Michel Gathy combined Alpine chic with Asian features to create an interior design that oozes warmth and openness, an intimacy that is underlined by repeated design elements.







At the heart of the Swiss Alps, 1,447 meters above sea level, this exclusive hotel in Andermatt will captivate your imagination with its 123 elegant rooms and suites, four outstanding restaurants and bars, a modern Health Club and exceptional spa area. The

Chedi Andermatt offers a glimpse of another world and views of an unforgettable piece of Switzerland.







ROOMS AND SUITES

Dream away in The Chedi Andermatt in one of the 123 exclusive rooms and suites. And allow yourself to be spirited away to an Alpine/Asian world by the look of dark wood, soft leather sofas and gentle colours.

RESTAURANTS

The Chedi Andermatt represents exceptional luxury and service. But also dining at the hotel makes a clear culinary statement. Choose from four different exquisite offers and indulge yourself in the world of perfect taste.



Immerse yourself in our world of calm and relaxation. On 2,400 square metres, we provide you with an integral spa and health concept which makes us one of the most attractive wellness hotels in Switzerland. We will impress you with our generous pool and sauna area, the Tibetan Relaxation Lounge as well as Far Eastern treatments customised to suit your personal needs.

AND MUCH MORE ...

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BAREN ANDERMATT





48



in short

- · charming holiday home for up to five guests
- centrally situated in the old centre of Andermatt
- only 3 minutes walking distance from the cable station of Gemsstock



If you are looking for a cozy setting and a holiday away from the stress of everyday life without being cut off from civilisation completely, look no further: In the Swiss Chalet Andermatt you will find what you have been looking for. It is located in the historic centre of Andermatt, in a charming property from the eighteenth century and just a few meters from the railway station and the cable car to the ski resort of Andermatt.







Chalet Swiss Andermatt is warm and cozy, furnished in wood - rustic but refined. It comprises two floors. The first floor houses the living room, a kitchen and a bathroom with a spacious shower. A comfortable sofa bed and satellite TV are inviting you to relax. The master bedroom is spacious and bright and is situated on the second floor, also featuring a satellite TV. In addition to the large double bed, there is a day bed for one more guest. Not even the smallest details have been overlooked here. Wireless Internet throughout the house will keep the world at your fingertips. Chalet Swiss Andermatt - absolute comfort in unspoilt nature.

CHALET SWISS ANDERMATT | DESIGN HOUSE IN ANDERMATT GOTHOrdstrosse 88 | 6490 Andermatt (URI) Switzerland 1. +39 335.6094647 info@chalet-swiss-andermatt.com www.chalet-swiss-andermatt.com





Golf at the Gotthard

Our golf course in Realp is shaped and built by weather and ice. A golf course that harmoniously adapts to the natural terrain and provides exciting and challenging sports. A golf course that turns golfing into an adventure in the midst of an imposing mountain world. Our place is most likely to be called the «alpine golf course in the world».

Something nostalgic please? The clubhouse is housed in a former army building. We offer the right menu for every occasion. Take a seat and let yourself be pampered in the restaurant or on the garden terrace.

9 Hole-Course



- Par 66
- 4154 m
- Restaurant

GOLFCLUB ANDERMATT REALP Witenwassernstrasse 1 REUSSEN, SWITZERLAND 6491 Realp T+41 41 887 01 62





















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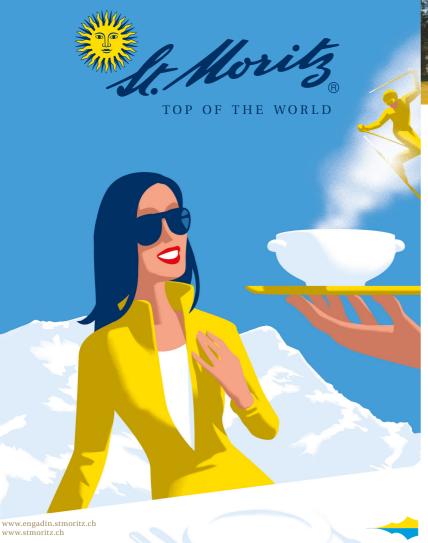














Golfing at 1700 meters above sea level in a breathtaking Alpine panorama and in one of the most beautiful high-altitude valleys out there - golfing on a historic golf course - that is what being a member of Switzerland's oldest golf club is like: The Engadine Golf Club.

The Engadine Golf Club was founded in 1893 and is thus the oldest golf club in Switzerland. With over 1300 members, it is also one of the largest golf clubs in Switzerland and offers its members the unique opportunity to play golf on two excellent golf courses in the Engadine: the 18-hole championship course in Samedan and the 18-hole championship course in Zuoz-Madulain. The extensive tournament calendar also offers the right thing for any taste and to compete with members and guests.

GOLF ENGADIN ST. MORITZ AG, GOLFANLAGE SAMEDAN A L'En 14 7503 Samedan T+41 81 851 04 66 F+41 81 851 04 67 samedan@engadin-golf.ch

18 hole-course

- PAR 72 • 6217 m
- Driving Range
- Putting Green
- Chipping Green Bunker d'entraînement









IMMERSE YOURSELF IN THE RELAXED, **COSMOPOLITAN LIFESTYLE**



things and enjoy being surrounded by colourful art.

Large-scale, avant-garde pop art and modern artworks e.g. by Robert Mars and Marc Quinn encapsulate the extravagant character of our hotel.

In addition to the profusion of exciting artworks, guests can enjoy our Italian Restaurant MONO, 73 spacious rooms and suites, a rooftop spa, and outstanding service.





art boutique hotel, st. moritz

ART BOUTIQUE HOTEL MONOPOL | MEMBER OF PREFERRED LIFESTYLE HOTELS & RESORTS Via Maistra 17 | 7500 St. Moritz Switzerland T. +41 81 837 04 04 artboutique@monopol.ch www.monopol.ch







IMPRESSIONS OF KITCHEN PARTY IN ST. MORITZ GOURMET FESTIVAL IN ST. MORITZ, JANUARY 15th 2019













IMPRESSIONS OF GREAT BMW GOURMET FINAL IN ST. MORITZ GOURMET FESTIVAL 2019 JANUARY 19th 2019



ST. MORITZ GOURMET FESTIVAL 2019

«CULINARY STARS & ICONS»

For more than a quarter of a century, always at the beginning of each year, the St. Moritz Gourmet Festival has been bringing together select stars and icons from kitchens all around the world. For nine days, from Friday to Saturday, 11th to 19th January 2019, top level guest chefs, together with the multi-award-winning chefs de cuisine at the partner hotels, will offer culinary highlights in the Upper Engadine. The brilliant Grand Julius Baer Opening will be followed by six evenings with exceptional Gourmet Diners and Gourmet Safaris. Furthermore, there are a multitude of special events, tastings and first-class champagne and wine events to be discovered. At the mid-point of the testival things get really heated at the Kitchen Party - not just on the stoves! The crowning glory of this cult festival is provided by the celebrations as part of the glamorous Great BMW Gourmet Finale. The detailed programme and tickets will be available from the beginning of November at:

www.stmoritz-gourmetfestival.ch







YOU'RE INVITED

12. January 2019 from 14 to 19 PM























LESUNJA JEWELER AND GOLVERMED

Lesunja jeweler uses delicate materials to create the finest quality pieces of jewelery of the highest quality. Only in the perfect processing lives the legacy of blacksmithing. The goldsmith therefore pays the métier with the philosophy of preserving the soul of Swiss craftsmanship in first-class manufacturing quality as well as reinterpreting classic forms for today's times. Lesunja represents classic modernism and expresses its art in gold, gemstones or diamonds in a contemporary way.

The jeweler designs rings, necklaces, bracelets, earrings and jewelry for men and women. The exciting, modern designs of the highest quality are made in original techniques. This is how handmade, artfully thought-out masterpieces are created in the workshop that combine the traditional Swiss jewelry trade with the cutting-edge technology of the industry.

The shiny pieces with great attention to detail include valuable unique items, their own collections and custom-made to individual specifications. The goldsmith and her team lovingly restore antique pieces of jewelery pertaining to fair trade gold processing at equally fair prices.

The Zurich jewelery business is also attracting great international attention. The extravagant creations can be seen regularly on the catwalks of Fashion Week Paris.







Lesunja manufactures jewelery of the highest quality using the finest materials in artful handcraft.



Josefstrasse 79 8005 Zürich Europaallee Lagerstrasse 42 8004 Zürich

Via Maistra 11 7500 St. Moritz

+41 44 381 74 77

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+41 81 834 43 74



ZERMATT MATTERHORN THE ABSOLUTELY SNOW-SAFE WINTER DESTINATION.



Photograph: © Pascal Gertschen

The snow sports destination Zermatt - Matterhorn is one of the places you must have seen once in your life. 360 km of slopes and a breathtaking mountain panorama await the snow sports enthusiasts. On the Matterhorn meet skiers, connoisseurs and alpinists.

The best mountaineers also climb the Matterhorn (4,478 meters above sea level) in winter. Even today, the story of the first-timers around Edward Whymper fascinates. In 1865 he managed to get to the top of the Mountain of Mountains.

Guests can easily reach the center of the Alpendorf by train. Zermatt has always been carfree. Here you go on foot, use the horse-drawn carriage or the electric taxis, which passengers and luggage drive through the narrow streets.

ZERMATT - TÄSCH - RANDA IN WINTER

The villages at the foot of the Matterhorn are characterized by the alpine landscape. 360 kilometers of slopes at altitudes between 1,620 and 3,883 meters in Switzerland and Italy lure you to snow-sure and unbounded snow sports. 70 percent of the ski area is on glaciers or snowy. The snowpark makes the hearts of freestylers and snowboarders beat faster. In addition to the slopes, the teams of over 50 mountain restaurants spoil their guests on the promising sun terraces. The Zermatt mountain agastronomy is legendary.

ONCE ZERMATT - ALWAYS ZERMATT

High-class gastronomy awaits guests in the village restaurants and hotels: 17 restaurants combine a total of 242 Gault Millau points in the gastronomic guide GaultMillau Switzerland, the country's most popular gourmet guide. More than 70 percent of Zermatt's hotels and restaurants are family-run, they are self-confidently living their tradition and offer their quests, including up to 80-percent regulars, high-quality service. Newly built hotels, but also houses with history, show the highest standard of construction. If you want to go shopping and enjoy shopping, you can stroll along Bahnhofstrasse in peace and take a close look at the brand stores. In the evenings, quests mix with locals in the many bars and dancing, where the night turns into day.

Photograph: © Michael Portmann



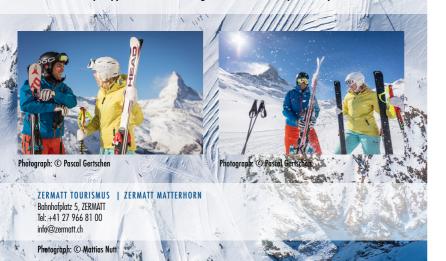


FACTS

Car-free - Zermatt has always been car-free.

Ski slopes - 360 kilometers, something for every ability, from very easy to very demanding (runs from blue to red to black).

Ski resorts - Rothorn (3,104 m), Gornergrat (3,089 m), Matterhorn glacier paradise (3,883 m) and areas in Cervinia / Valtournenche (Italy). Freeride zones e.g. at the Stockhorn (3'531 m).





Haute couture_ Made in Italy

www.poliantes.it

Quality and design

The hotel bears the signature of Heinz Julen and every piece of furniture is handmade in his studio in Zermatt. The six cube lofts are lover pieces, the hip Deluxe and StandART double rooms are creations of contemporary architecture and art.



Body, spirit, art, music and nature unite. A wellness experience of a different kind.

Food concepts by Ivo Adam and Florian Neubauer:

Creative, market-fresh, exotic to down to earth inspired star cuisine.

Refined cocktails and a unique ciné dinner.



Unique cinema in the hotel with the latest blockbusters!

Enjoy your holidays in the Zermatt mountains.

We have the right package for you!







JULEN HEINZ INTERVIEW





- You are a Genius! Since when you have this inner magic?

Thanks, but genius is a very high definition III I started as a child to create spaces for my three sisters in our home. That was the moment I fell in love with creating spaces and transporting feelings to people over the way...

- Your ideas to reality: can you provide some examples?

Since I was a little child my desire was to realize my ideas using tools that were around me... I always liked to recycle things and give them a new history or live.

- What do you consider your craziest idea?

The competition I won in 2007 for an Architectural Solution on top of the little Matterhorn...

A hotel project with artificial oxygen like in Space - with a platform on top of the mountain that goes up to 4000m - the highest building in Switzerland on top of the highest place in Europe that can be reached with a cable car!!!

August Julen, a mountain guide and owner of a restaurant high up in the mountains at Findeln, above Zermatt.

Heinz Julen as a rare kind of person. Brought up in a close-knit family, deeply rooted in the region, and in which religion holds and important place, he maintains a rare relationship with his surroundings marked by a spirituality which gives his works such an individual dimension and makes Heinz Julen an exceptional artist with an extraordinary correer

He is passionate about the design & creation of hand made furniture, architecture and art.

www.heinzjulen.com



Genève





Geneva International Motor Show 2019: Registrations are now open!

The 89th Geneva International Motor Show is open to new ideas: The regulations for the 2019 Motor Show have been made more flexible. Participants from all domains of individual transportation can now inscribe. In addition, the Motor Show will better respond to the needs of both exhibitors and visitors and will put the emphasis on the future trends for the automobile industry. Inscriptions for interested exhibitors will are open since May 1 to July 1, 2018. The 89th Geneva International Motor Show will take place from March 7-17, 2019 at Palexpo in Geneva

The world of individual transportation is changing: manufacturers and suppliers must come to grips more and more the questions regarding the electrification of vehicles and connected mobility, driverless vehicles, packages of digital services or transportation services. For these reasons the Organising Committee of the Motor show have reviewed its General Regulations and will adapt a number of improvements for the Geneva International Motor Show 2019. The 2018 Geneva International Motor Show confirmed once again its importance as its exhibition halls were full and with the presentation of 157 World and European Premiers. More than 660,000 visitors from all over the world were registered during the 11 public days. The highlights of this year's Motor Show can be found at the official website: www.gims.swiss.

80



This magnificent golf course with a fantastic view of Lake Geneva is located on a hill in Cologny, just a few kilometers from the city of Geneva. The topography is hilly and the fairways are very different. The complex -designed by the famous Robert Trent Jones - is characterized by undulating green and bunker, especially hole 17, which leads to the end on a hill to an idyllic small lake.

GOLF CLUB DE GENÈVE Route de la Capite 70 CH-1253 Vandoeuvres T+41 22 707 48 00 F+41 22 707 48 20 secretariat@golfgeneve.ch

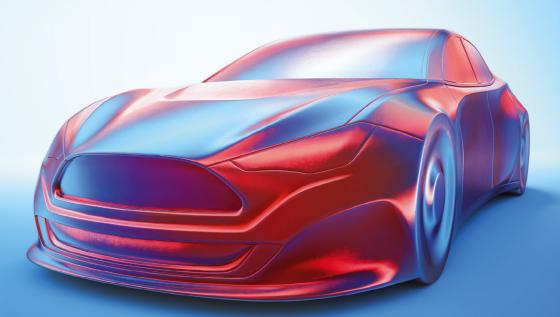
18 hole-course

- Par 72 • 6203 m
- Restaurant
- Driving Range
- Putting GreenBunker d'entraînement
- Pro Shop



81





www.gims.swiss

#GimsSwiss

palexpo







89th Motor Show and accessories 7-17 March 2019 Geneva





A luxury hotel in Megève

Authentic Savoyard Chalet 5 star Hotel & Spa

The 5* Le M de Megève is a contemporary and authentic top class chalet and a member of Small Luxurv Hotels of the World™ (SLH) which has an unrivalled portfolio which redefines the way to live the of some of the world's finest small

luxury independent hotels. Located in the centre of the village, just 100 m from the Chamois ski lifts. Le M de Meaève is an exceptional place



from Megève, has brilliantly interior decoration contributes taken on the challenge of Le to the spirit of the place. This M de Megève's project: a Savoyard interior architect successful gamble to propose falls in love with a proiect and a contemporary extension to likes to mix styles, materials the 1980's building by coor- and different connotations "I dinating its renovation and like to learn from the past to refurbishing. With a maximum find inspiration for a place, height to respect, the buildings recreate the volumes and have been carved into the look for appropriate innovarock with light shafts. With tive concepts for the different this work, Jean-Noël Picot has areas with a touch of the unmade a demonstration of his usual," explains Alain Perrier. idea of architecture adapted to mountains with a focus on The Savoyard tradition marrithe following points:

CONTEXTUAL DENSE **OUALITY**

Jean-noël Picot, the architect Assigned to Alain Perrier, the

ed with a contemporary style is present in each room or suite in Le M de Megève: light colored wood, stone, Bonneval fabric from Arpin made in Savoie, all with luxurious amenities. Each room or suite has its own private bolcony with spectacular views over the Village or over the hotel's interior courtvard.



DINING

Different dining areas for enjoyable moments for hotel guests and particularly for clients from outside the hotel.

LES GRANDS CRUS DE FONDUES

Guests are invited to create their very own personalised cheese fondue, with the help of Le M hotel's "cheese expert" or "fromagier", Thomas Lecomte. Choosing from the region's best cheeses, all hand-selected by an "artisan affineur", diners can select any blend they desire and are invited to pair their dish with bread, vegetables or fruits (including pineapples or raspberries) for a creative mixture of flavours

LE BISTROT DU A

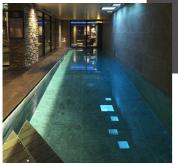
This winter, Le Bistrot du M is offering a new daily lunch special called the "Pot of the Day", as well as a new children's menu. Whilst the "Pot of the Day" is only available for lunch at the Bistrot, latecomers can enjoy it in the evening in their rooms, should they wish to order room service.

During the evening, Le Bistrot du M offers a variety of grilled meats, cooked on the restaurant's new Rotisserie spit.











LE M DE MEGÈVE | MEMBER OF THE SMALL LUXURY HOTELS OF THE WORLD™ (SLH) 15 route de Rochebrune, 74120 Megève Tél. +33 (0)4 50 21 41 09 reservation@mdemegeve.com www.mdemegeve.com



Spread over some 50 hectares, the Mont d'Arbois golf course has, over the years, become a leading name in mountain golfing offering a top quality course and a beautiful location. Situated on a plateau at 1320 metres, you could easily think you were on a plain thanks to its even elevation that enables players to focus all of their energy on their swing. Not to be missed are the unique observation points linking the Col de Véry to the Mont Joly mountain chain.

18 hole-course

- Par 72
- 6056 m
- Restaurant • Driving Range
- Putting Green
- Pro Shop
- Cable Car

LE GOLF DU MONT D'ARBOIS 3001 route Edmond de Rothschild 74120 Megève, FRANCE golf.megeve@fourseasons.com T. +33 450 21 29 79







Akim Hassan

Professionista di Golf & Manager di Eventi Intervista



- Your golfing career in pills?

In winter I teach at the Circolo del Giardino in Milan, at San Siro Golf and organize races and events.

- Not just golf... how do you occupy your winter months?

During the summer months I teach and train at the Barlassina Country Club. I like skiing and sailing. I love traveling, cinema and art.

- What is the golf mecca for you?

My favorite places for golf are in summer Scotland with its links and in winter, Dubai and Abu Dhabi.

- Projects for the future?

My dream is to build a golf resort on the sea in a place where it is summer all year.









CLUB

Touristgolf is the "oldest" golf club that with its 20 years of experience involves thousands of golfers from all over Italy.

TRAVEL

Roncalli Viaggi has always taken care of personalized trips for golfers and non-golfers, aiming at the highest quality and personal needs.

MEMBERSHIP

TouristGolf Cashback to present in golf to take advantage of discounts reserved for you, and to be able to shop in the Cashback World circuit with return of money to each purchase.

Since 1998 we are at the service of golfing members.

Touristgolf is the oldest virtual golf club that involves thousands of golfers from all over Italy with its 20 years of experience.

It promotes partners through effective communication and its national and international golf circuits and events. Touristgolf members have advantage of discounts and promotions in the various golf clubs.

Our mission is based on allowing golfers and clubs to integrate their supply and demand needs









MARCH

SABATO 2 DOMENICA 3 SABATO 9 DOMENICA 10 SABATO 16 SABATO 16 DOMENICA 17 SABATO 23

DOMENICA 24 SABATO 30 DOMENICA 31 DOMENICA 31 DOMENICA 31

APRIL

SABATO 6 DOMENICA 7 DOMENICA 7 SABATO 13 DOMENICA 14 SABATO 20 LUNEDI' 22 GIOVEDI' 25 SABATO 27 DOMENICA 28

MFRCOIFDI' 1 DOMENICA 5 SABATO 11 DOMENICA 12 SABATO 18 SABATO 18 DOMENICA 19 DOMENICA 26

MODENA PINETINA RIVIERA GOLF TERRE DEI CONSOLI CHERVO' GARLENDA

BIELLA BETULLE

GOLF MIGLIANICO POGGIO DE MEDICI MATILDE DI CANOSSA SAN VALENTINO GOLF CAVAGLIA' PRA LE TORRI

LE CICOGNE CASTELLO DI SPESSA VALCURONE LE VIGNE GOLF LANZO SATURNIA



DOMENICA 2 DOMENICA 9 SABATO 15 DOMENICA 16 SABATO 22 DOMENICA 23 DOMENICA 30 DOMENICA 30

JULY SABATO 6 DOMENICA 7 SABATO 13 DOMENICA 14 SABATO 20 SABATO 27 DOMENICA 28

AUGUST

SABATO 3 SABATO 31

SEPTEMBER

SABATO 7 DOMENICA 15 DOMENICA 22 DOMENICA 29

OCTOBER

SABATO 5 DOMENICA 6 DOMENICA 6 SABATO 12 DOMENICA 13 DOMENICA 20 DOMENICA 20 SABATO 26

GOF DEI LAGHI VICENZA SANT'ANNA SERRAVALLE **ANTOGNOLLA** LAINATE LE VIGNE PUNTA ALA VILLA PARADISO

CA' DELLA NAVE PARADISO DEL GARDA SAIN VIGILIS SEIS LA MARGHERITA CA' AMATA **CHERASCO** MARGARA

VILLA CONDULMER

ALBARELLA CASTEL D'AVIANO AI COLLI BERGAMO **CASTELLARO** SALICE TERME

SAN VALENTINO LIGNANO VILLA CAROLINA DUCATO MODENA FINALE

392 3896969



Organizing several events mainly in Switzerland, neighboring France and today in Italy, for corporate companies (like ABB, ALPIQ, VIFOR Pharma) during private or opened events (like the last edition of "La Golf Night in Crans Montana").

TCO Golf Events designs, builds and markets the Starlight event product to individuals or entities who wish to use it in their public or private manifestations.

Its offer is based on 3 main targets:

- Players in the professional golf world such as golf directors, federations and organizers of golf events (at tournaments, Opens or Open days).
- With the brands and advertisers by

offering them a promotional space to accompany them in carrying out their PR operations and launching products on the market.

phosphorescent balls.

Companies and their committee to suggest innovating incentives and team building activities around the values of golf within the framework of their corporate events.

Starlight Golf format is different from a classic 18 holes golf tournament or competition played during the day. At Starlight Golf events we guarantee to sponsors an exposure time of their brand multiplied by 16 times and contact with a high profile of people during the whole event all in the same place.

Partnering with luxury event agency Elya Events, we offer prestigious services of organization and logistics of the Starlight Golf event, with golf courses and hotel partners.

Events are available in Switzerland, France and Italy within a 1000 km radius of Geneva.

TCO Golf Events offers the marketing tools dedicated to the success of the communication operations by requesting the proper partners.



contact : Olivier Cor +39 392 07 16 390 olivier@elyaevents.co

STARLIGHT golf

Powered by TCO - Golf Events

www.starlightgolf.ch Route du Grand-Mont, 15 1052 Le Mont-sur-Lausanne Switzerland +41 79 688 35 49



ITALIAN WOOD PUTTERS

100% ARTISAN MADE ONLY THE REST WOODS COMPLETELY CUSTOMIZABLE HANDMADE IN ITALY















WHY CHOOSE HARDWOOD PUTTERS:



• The wood provides a softer impact on the ball and greater control of the trajectory.

• The greater lightness of the wood compared to the metal allows a greater freedom in the distribution of weight, and to act in such a significant way on the overall balancing of the head. All this allows to increase the hot spot from a few millimeters of a normal putter to over







A tailored suit

It is not the customer who has to adapt but, on the contrary, it will be the customer to choose all the features he wants his putters. A custom-made suit. therefore, from the type of shaft, to the weight, to the woods used, to the inlavs. etc.

• Each putter is a unique piece

Great care for every detail and request give the opportunity to have in your hands a unique and exclusive product.

• It is completely handmade in Italy

Our philosophy is to give the customer the best, and do it without compromise. The product is therefore made entirely by hand in every phase, without the aid of numerical control machines. An artisanal product in the true sense of the term.

An unmatched look

The solid wood used comes from all over the world and gives the putter a unique appearance and an inimitable



HARDWOOD PUTTERS DI DARIO TRENTINI www.hardwoodputters.com

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Trichological surgery has made great strides in recent years: **the F.U.E.** (Follicular Unit Extraction) allows to obtain follicular units without leaving any visible sign to the naked eye.

This minimally invasive method consists in withdrawing from the occipital area (donor area) the individual bulbs that are re-implanted in turn in the affected area (receiving area) of the subject.



The results are totally natural with hair growing stronger than before in areas where they were absent; in fact, unlike the others, the hair taken from the back of the neck to be replanted is not affected by the action of androgens that determine its fall.



Precisely for this reason the results obtained with the autotransplant can be defined as **permanent**. The F.U.E. technique it is minimally invasive, allowing to resume **normal activities** just **a few days after the operation**.



To get the best possible result it is essential to rely on the experts in the field. Istituto Helvetico Sanders, currently one of the main reference networks in Europe, puts at your disposal over 100 hair restoration specialists (surgeons, health assistants and biologists), state-of-the-art facilities and periodic checks, directly at your city's premises.

FREE SPECIALIST VISIT
23 LOCATIONS IN ITALY AND SWITZERLAND
WWW.SANDERS.IT





The heated outdoor pool with grill restaurant for grilled fish and fresh

The Water Park with slides and tunnels for the little ones with the Mi-

The SPA AVEDA in natural caves with indoor pool and treatments with organic products of the farm and olive oil.

Tasting wines and oils in the ancient living rooms with lit fireplaces. The music room and the cinema room with a wide selection of films. Billiard room with cigar lounge for relaxing after dinner.

C/O MASSERIA TORRE COCCARO Savelletri di Fasano (BR) 72010 vm@masseriatorrecoccaro.com www.masseriatorrecoccaro.com

Coccaro Beach Club among the best 10 beach clubs of the Mediterranean for the TIMES newspaper a teak terrace overlooking the sea with long sandy beach and crystal clear sea Contrada Coccaro 8 cocktail bar, the SPA at the beach for massages with sea view and the kids' club for the little ones Tel. +39 080 4829310 and the boutique with the most trendy clothes of the Apulian coast The Egnathia Restaurant with beautiful terraces overlooking the olive trees and zero km products

the art of making bread focaccia and pizzas.

The beautiful suites with swimming pool in the white natural caves for special occasions.

of the farm.



PUGLIA HOLIDAY HOUSES FOR DESIGN LOVERS

MASSERIA ALCHIMIA

<u>Farmhouse suites</u> Savelletri

Charming independent apartments in antique masseria, a fortified farmhouse

In scenic countryside setting Each unit sleeps two to five guests Only 4km from famous Capitolo sandy beaches Next city is Fasano at 2km











Rooftop apartment Ostuni

Best hilltop location close to the cathedral in pedastrian area Flooded with light, unique setting, design furnished, well-equiped Sleeps two to three guests Large terrace with sea and city view Only 7km from beaches







PALAZZINA ALCHIMIA

Antique townhouse in the centre of a small Large sea view terrace

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Savelletri & Fasano & Ostuni - ITALY

T. +39 335 60 94 647 info@alchimia-collection.it www.alchimia-collection.it

Swiss Management



Its strategic proximity to the sea further in- Putting Green creases the challenge thanks to the presence of • Pro Shop winds that depending on the hole play as allies or opponents in the field. The route is perfectly integrated into the natural Apulian context: enriched with olive trees of rare beauty and dotted with the colors and scents of the typical Mediterranean vegetation such as thyme, rosemary and sage. Even the choice of turf is studied on grass: the Bermuda for fairways, the festoon for the rough, while the greens have been used the classic variety pencross. A fast surface combined with not easy to tame slopes and strategic bunkers will offer all players the perfect terrain for one of the most challenging golf challenges.





- Driving Range



SAN DOMENICO GOLF Contrada Masciola, 72010 Savelletri, Fasano (BR) - ITALY T+39 080 482 9200 info@sandomenicogolf.com





What is the meaning of Poliantes?

POLIANTES was born from the overwhelming need of the creator Spanish Livia, to research and looking for the exquisite, beautiful one-of-a-kind of luxury and textiles. Inspired by Polianthes Tuberosa, a rare and narcotic flower whose fragrance spreads in the night before sunrise.

Due to her travel, she learnt many languages including English, Urdu and Japanese; and she started to be interested in fabrics made with lotus flowers, silks woven by the fast hands of women, gargeous flax, soft Egyptian cotton, flavors and fragrances that spread lightly and insistently.

What inspires you? What is your ideal muse?

My ideal muse is the Woman in her purest essence: extremely feminine, independent and proud, who believes in her abilities and loves the ephemeral caress of natural fabrics on her skin and who then chooses POLIANTES as an expression of her style. A woman capable of creating her own journey, whether she is a full-time manager or mother. To create the POLIANTES capsule collections, deliberately limited edition, I look for inspiration in the big cities, observing people walking, living their own lives.

What projects do you have for 2019?

2019 will be a year full of new adventures. POLIANTES has managed to find a niche market for its products, loved by the countries of the luxury market in the world and by the beautiful women famous for their political and social commitment that love the sale of private collections.

POLIANTES has many commitments, but above all there is the intent to remain limited edition to offer the best craftsmanship and elegance of Made in Italy.

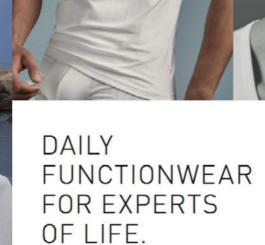
POLIANTES

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POLIANTES haute couture_made in Italy www.poliantes.it





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Piaget.com

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