



## MEDIA KIT

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CONSULTING

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# OUR VISION: YOUR SUCCESS IN THE NETWORKING WORLD



## GOLF PLEASURE & TASTE INTRODUCES

Our golf magazine was founded in 2009 and is available in Switzerland, France and Italy.

With the creation of an application for smartphones, called "IMMOGOLF", "Golf Pleasure & Taste" is offering worldwide digitization of all our commercial information by allowing our members an opportunity to interact with end consumers through our affiliate marketing system.

By downloading "Immogolf" (available on the Apple App-Store), golfers all over the world can discover all the special discounts that The "Golf Pleasure & Taste Member Card" can provide to them.

"Golf Pleasure & Taste" is also a very powerful marketing tool and PR networking platform. We organize delightful, charming and pleasing golf competitions, as well as, a rich Lottery so that the people can test all the products we are promoting.

## MAGAZINE

The printed version will remain and is published twice a year (the Swiss Summer Edition and the Mountain Winter Edition).

### Details

Circulation: print 2x 25.000 copies (print), over 150.000 readers. Format: 12 x 15 cm

Pages: 136

Print: 4 colors

Languages: DE - IT - FR - EN

## PRICES INSERTS

- 1 page 1'700 CHF.-
- Double page 3'200 CHF.-
- Second or last cover page 7'000 CHF.-
- Both cover pages 13'000 CHF.-
- Back cover 20'000 CHF.-

## OUR SERVICES

- Graphic and printing of the magazine
- Application Immogolf (on Apple Store)
- Social media promotion (Facebook/Instagram)
- Events (presentation of your products with a stand or with flyers).
- Photoshootings with Influencer @therealindapavlova in 5 stars locations
- Translations in four languages (DE FR IT EN)

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